

# Frequently Asked Questions

*To assist your consideration of a grant application, please consult the answers to the following recurring questions.*

## The Cannon Foundation

### ***Is my organization ready to apply for a grant?***

For larger projects (\$100,000 or more), you should apply when two-thirds or more of the needed funding has been received or committed and, preferably, when the project will be completed in the next 12-18 months.

### ***Does The Cannon Foundation totally fund projects?***

No.

### ***Who is eligible to apply for a grant?***

Well-established organizations, which have been in operation for at least five years which are qualified for exemption as public charities under Section 501(c)(3) of the IRS code. Also, governmental entities and local churches.

### ***What types of organizations are funded by The Cannon Foundation?***

Healthcare, higher education and human service organizations receive about 90% of the Foundation's funding. Other more limited areas of interest are arts, culture, historic preservations and the environment.

### ***Where does the Foundation fund?***

The Foundation primarily funds organizations that are located in or serve citizens of the state of North Carolina with an emphasis on rural areas.

### ***Are any religious organizations funded by The Cannon Foundation?***

Churches with capital needs in the Foundation's local community may apply. Review [The Charles A. Cannon Charitable Trust](#) page for a list of designated religious organizations.

### ***What kinds of projects does The Cannon Foundation fund?***

The Foundation primarily funds capital and equipment needs and one-time projects. The Foundation considers computers and phone systems a basic need of operations and does not normally fund such equipment.

### ***How often may an organization apply for a grant?***

Though a minimum of one year is required between proposals from all applicants whether the request was approved or declined, applicants are advised to wait for two to four years between applications. Frequent grants are not made except to a few select, historic relationships.

### ***What are the duration and size of grant awards?***

The Cannon Foundation does not make multi-year commitments. Grant size varies by the type of organization and type of project. Please review the [Representative Grants](#) for more insight or [contact](#) a staff member.

### ***What is the application procedure?***

Before beginning the application process, grantseekers must complete a brief online Qualification Assessment. If you choose to continue, you may proceed to the online Request for Application in order to be considered for the full online Grant Application.

### ***What are the deadlines for the submission of applications?***

January 5, April 5, July 5, and October 5. Applications must be submitted by the close of that business day; for holidays and weekends, the next business day will suffice.

### ***How are grant decisions made?***

Grants are approved only by action of the full Board of Directors following a rigorous internal review process. The amount an applicant receives is based on a number of factors, including the magnitude of the project, the funds available for distribution, the Foundation's level of interest in the project, competition for funding, and other considerations.

### ***How long does it typically take before applicants receive notification of a decision?***

Applicants are usually notified of the Board's decision within 10 to 12 weeks after the deadline date.

### ***Is there any way to receive an update on the status of one's application?***

Cannon Charitable Interests cannot provide individual updates.

### ***Will contact with a Director or Member be helpful?***

No. Contact with Directors and Members is not encouraged.

### ***Will a "naming opportunity" be attractive to The Cannon Foundation?***

Not likely. While the Directors appreciate appropriate recognition, a naming opportunity never drives their decisions.

### ***We have applied for our 501(c)(3) but have not yet received it.***

Do not apply until the 501(c)(3) letter has been received. Normally only well-established organizations that have been in operation for at least five years can apply for funds from The Cannon Foundation.

### ***Can a separate organization with a 501(c)(3) exemption apply on behalf of my organization?***

No. Grants are not made through fiscal agents.

**CHARLES A.  
CANNON  
CHARITABLE TRUSTS**

***What types of requests are outside the interests of The Cannon Foundation?***

- Seed money or start-up grants
- Scholarships or grants to individuals
- Indirect or overhead costs
- Operating funds including salaries

**The Charles A. Cannon Charitable Trust**

***What organizations can receive funding from The Charles A. Cannon Charitable Trusts?***

Only designated beneficiaries may apply. [View Cannon Trusts for details.](#)

***How often can the designated beneficiaries apply for funds?***

The designated beneficiaries may apply annually.

***What kinds of projects do the Charles A. Cannon Charitable Trusts fund?***

The Trusts fund capital equipment, special projects, and operating needs.

***What is the application procedure?***

Designated beneficiaries must begin with the online Qualification Assessment, then submit the online Request for Application form in order to receive the full online Grant Application. If online access is not possible for your organization, please [contact](#) the staff to discuss other arrangements.

***What are the deadlines for submission of application?***

January 5, April 5, July 5, and October 5. Applications must be submitted by the close of that business day; for holidays and weekends, the next business day will suffice.

***How are grant decisions made?***

Grants are approved or declined by Trustees after extensive evaluation.

***How long does it take before applicants receive notification of a decision?***

Applicants are usually notified of the Trustees' decision within 10 to 12 weeks after the deadline date.

**MARIAM & ROBERT  
HAYES  
CHARITABLE TRUST**

**Mariam & Robert Hayes Charitable Trust**

***This trust does not accept unsolicited funding requests.***